



Become a
CHARITY PARTNER



Together we can make a difference.



Charity Partnership

Together we can spread the values of solidarity and raise awareness among your employees, partners and customers, strengthening your company's image and social commitment while sharing Balouo Salo's humanitarian aims to solve urgent social issues and build a better world, one step at a time.

Through a Charity Partnership with Balouo Salo, we can organise a wide range of initiatives together, such as company charity dinners, gifts and gadgets for employees, on-site presentations, exhibitions and photography shows, or you can support us with a 5x1000 donation from employees with disbursements of donations and services that your company will be able to deduct from its tax return.

With a little creativity we can be a part of your world and spread solidarity.





About us

Balouo Salo is a non-profit organisation founded by the activist Raoul Vecchio and the artist Jali Diabate. The organisation was established in Italy in 2014 and is registered in the Single Register of the Third Sector in Italy as a Third Sector Organisation. We operate autonomously and independently of any political, governmental and economic influence.

Our goal is to create humanitarian projects in highly disadvantaged rural areas of the developing world to improve living conditions, resolve emergency humanitarian situations and create self-sufficiency. We do this by building infrastructure in Sub-Saharan Africa such as boreholes, wells, educational centres, schools and hospitals, supporting local school and health systems, training, raising awareness and involving the beneficiary community.

We have created many projects, and so far, around 50,000 people in southern Senegal have benefited from our interventions.

All our projects are funded exclusively from fundraising and awareness-raising events on an international scale.

Why should you become a Charity Partner?

● **Increased company credibility**

It is estimated that companies involved in social work increase their credibility with partners and customers by 43%.

● **Ethical dimension and social commitment**

A company that's sensitive to social and environmental issues strengthens its ethics and responsibility in the workplace.

● **Gratification and involvement**

Organising and spreading solidarity activities creates cohesion within the team, as well as a strong sense of gratification and involvement.

● **Employee engagement**

Studies show that socially conscious companies improve the relationship with their employees, who in turn increase their involvement at work.

● **Teambuilding**

Activities such as charity dinners and events create the optimal conditions for improving relationships within the work team.

● **Awareness**

Through solidarity, the entire business team will become aware that it's possible to improve the world through productive activities.



What can we do together?



Corporate charity dinners and collections

The company can promote awareness-raising initiatives among its employees and organise charity company dinners or solidarity fundraisers on the occasion of the publishing of the annual report or public holidays. An employee dinner or fundraiser is a great way to improve teamwork and socially involve company staff members.



Solidarity gifts for employees and customers

The company can buy solidarity gifts for its employees on birthdays, holidays or Christmas, thus supporting Balouo Salo but also improving the company's relationship with its employees and customers. Gifts can include baskets with our books and sweaters, and you can even create an ad hoc product that's relevant to your company.

What can we do together?



On-site presentations

We can come to your company to present Balouo Salo to your managers and employees in order to encourage them to participate in our activities and raise awareness on humanitarian issues and climate change. In this way, your company will strengthen its ethical image and demonstrate its continued commitment to society by acquiring further credibility and strengthening employee engagement.



On-site photography exhibition

We can provide the company with a permanent exhibition of photos of the areas in which we operate, our beneficiaries or our projects. As well as embellishing the workplace and adding a touch of sociability, this initiative strengthens empathy and improves psychological working conditions thanks to the added awareness of the company's social commitment. We will be able to choose the photos and formats together.

What can we do together?



On-site installation of exhibitors

We can design and create displays, roll-ups, posters or other materials to be displayed in the company to involve and sensitise staff and customers and promote a more ethical image of your company. We can choose the graphics and images together based on the large database we supply.



Creation of solidarity gadgets

Together we can create solidarity gadgets that can be given to staff, partners and customers as gifts, creating empathy and strengthening the company's ethical image. These gadgets can include calendars, key rings, T-shirts, etc.

What can we do together?



Donation of goods and services

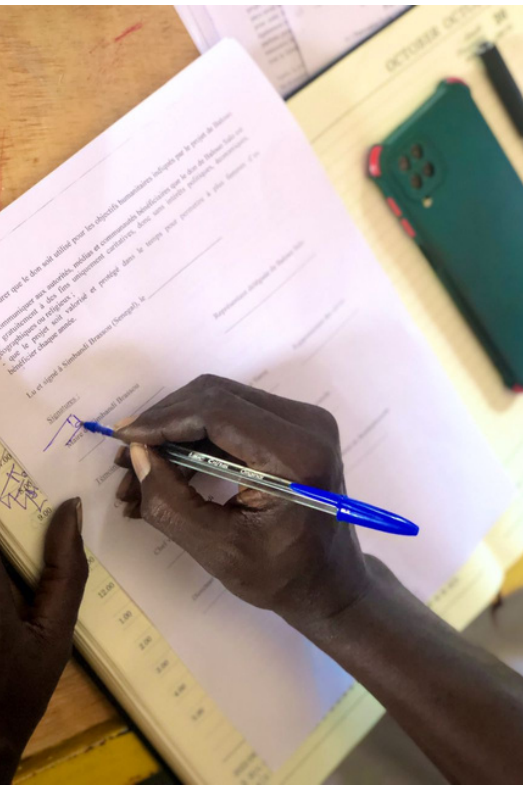
The company can support Balouo Salo by donating its goods or services. Together we can think about how your products or services can support ongoing projects to improve their impact and durability. In recent years, many companies have freely donated building materials or educational and healthcare materials to contribute to the projects.



Involvement of customers and partners

Your company can become the promoter of our projects and activities by involving customers, partners and employees in meetings and presentations, disseminating promotional material and inviting you to Balouo Salo events, as well as distributing our information material and 5x1000 cards.

What can we do together?



5x1000 from employees

The company can ask its accountant and its employees and customers to donate 5x1000 to Balouo Salo, making a concrete contribution to its humanitarian initiatives. This initiative could be promoted via email, newsletters or by inserting the 5x1000 reminder card in the employee paycheck, as well as distributing flyers and other promotional material to customers.



Charitable donation

Your company can make a concrete contribution to supporting our activities with a cash donation. All companies can deduct the disbursement in cash or in kind for an amount not exceeding 10% of the declared business income. The donation can be disseminated among your employees to make them aware of the company's social commitment.

What can we do together?



Be a sponsor of a fundraising project or event

We organise art, music and architecture fundraising events on a local, national and global scale. The company can sponsor our events by acquiring visibility among the individuals at the event itself thanks to promotional material. We would work on designing the best communication strategy together.



Product donations

The company can donate a supply of its products, which would be allocated to the most compatible project to improve its effectiveness and sustainability. We can evaluate together the list of products that are most effective and compatible with our current projects.

How do I become a Charity Partner?

1. ————— 2. ————— 3.

GET IN TOUCH

Get in touch with us and we will organise an introductory meeting aimed at better presenting our humanitarian aims and the activities that we could develop together as charity partners.

LET'S DEVELOP THE PROGRAM

Together we will develop the program of activities and company and/or staff involvement, identifying those initiatives that may be of greatest interest to your staff members.

LET'S GET STARTED!

We'll kick off the program by coming to the company for a partnership ceremony involving your staff, but also by spreading your presence alongside Balouo Salo on our communication channels.

Send an email to:
info@balouosalo.com

FAQs

What are the tax breaks for donating companies?

The tax breaks for corporate donations can be of different types. Companies can deduct the amount donated without an absolute limit but within 10% of the total declared income (without the limit of €70,000, as previously envisaged). In addition, always within the limit of 10%, in the event that the deduction exceeds the value of the total income declared net of other deductions, the unused part of the deduction can be carried over in subsequent tax returns, up to the fourth subsequent tax period.

Are the activities carried out in synergy?

Being charity partners means embracing a humanitarian cause and committing together, with our respective skills and availability, to support it. Our team will support the charity partner's team to work on the initiatives to be developed in full synergy.





Every gesture of solidarity
is a drop capable of filling
the sea.



www.balouosalo.com

You can support us in the following ways:

Bank Transfer:

Made out to: Balouo Salo ETS

IBAN: IT31R0200826100000103238460

SWIFT: UNCRITM1G57

Debit or credit card on our official website:

www.balouosalo.com



BALOUO SALO CHARITY PARTNER DOCUMENT

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Balouo Salo

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